

NATO Members' Defense Growth Opportunities



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The Impact of the Top 3 Strategic Imperatives on the NATO Members Defense Market

SI8 **Geopolitical Chaos Industry Convergence Disruptive Technologies** · The Russo-Ukrainian war is the most · The Russian aggression and immediate • The Russo-Ukrainian war emphasizes the significant global defense event, ever since threat to European soil has catalyzed dramatic impact that disruptive the 9/11 terror attacks. genuine and historical shifts in the NATO technologies create; from AI for target Alliance defense industry ecosystem and Ongoing and intensifying Russian military recognition and big data intelligence competitive landscape. aggression pushes NATO Alliance to further analytics through small Kamikaze drone strengthen military capabilities, allocated On the other hand, there is a significant based on Western technology up to Main growing defense budgets, widening Alliance decrease in Russia's international standing Battle Tank active protection. and updating modern military posture. as a global leading arms exporter. NATO members, in particular European · NATO defense OEMs are challenged by countries, are shifting dramatically their NATO members' defense industries are emerging technologies, hence, the entering an unprecedented transformative defense posture, while the war is entering struggle to mitigate it by R&D and its second intensive year on ground. era focused on establishing s military integration efforts. industrial base for arms mass production. As parties are substantially dispute about The defense institutional establishments war end-game apparatuses, expect growing This phenomena calls for changes is across NATO and the EU facilitate political attention and accelerating traditional business models, deepening innovative environmental workspaces ramifications in European Defense posture, localization regulation and impacting

competitive landscape—both with

newcomers and consolidation trend (M&A).

including establishing massive indigenous

production facilities on European Soil, for

the first time since WW2.

Source: Frost & Sullivan

and laboratories to support faster and

robust process to adopt disruptive

technologies for defense uses.



NATO Members Defense: Growth Drivers, Global, 2023–2025

Driver	1–2 Years	3 rd Yea
The war dramatically shifts NATO and European defense strategic posture and catalyzes growth in national defense budgets across the NATO Alliance. The willingness of European countries to increase their defense budgets—after decades of consistent drop in defense segment—is a significant catalyst for defense spending in Europe and the NATO alliance. A significant expectation of an increase in budget allocations will be recorded mainly in Eastern European countries bordering Russia, which are concerned from similar precedents to the war in Ukraine on their territory. Poland, for example, is urgently boosting its military capabilities to deter Russia from further aggression.		High
The US defense industry is struggling to keep up with the production demands of mass quantities of weapons required to support Ukraine, which is undermining the operational readiness of the US Armed Forces. Accordingly, the Biden Administration, the DoD is adjusting defense foreign policy and demanding that its NATO partners not only increase defense budgets in line with NATO standards (2% of GDP) but also expand industrial bases for mass production of weapons in Europe.	High	High
Commercial mass production of dual-use technologies is changing the defense regulatory: Regulatory relief is expected during the forecast period, amid US Administration lifting partial boundaries for arm sales export policy, in particular those weapon systems and platforms that are subject to missile technology control regime (MTCR) regulation. This rend is expected to exceed potential arm sales to NATO members' defense market, with pecific regulatory reliefs for UAVs, precise ammunitions, and active defense platforms.	High	High



NATO Members Defense: Growth Restrains, Global, 2023–2025

Restraint	1–2 Years	3 rd Year
European military industrial base short fall amid growing production demands for ongoing and intensifying needs to support Okraine on battlefield. As such, most NATO members experienced lack of various land ammunitions stockpiles during the last year, increasing the risk for arm supply shortages to Ukraine, potentially degrading its military power during war time. In addition, European weapon systems and platforms inventory in all domains had fallen since the end of the Cold War; this brought on a substantial challenge to transform European defense industries into military mass production industrial base in a timely manner. Yet, due to US demand, NATO members seek to rehabilitate military mass production capabilities.		Medium
Ongoing Inflation rates across NATO markets have a negative impact on members' Defense Industrial Base and supply chains, as raw materials costs are constantly increasing due to geopolitical instability in Europe, following the Russo-Ukrainian war. The war also intensifies Aerospace & Defense supply chain disruptions, increasing business environment uncertainty, especially for vendors focused on fixed-price contracts. This trend is slowing contracts awards and new military procurement programs across most NATO members that are pushing for military modernization.	Medium	Medium



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NATO Members Defense—2023 Main Battle Tank (MBT) **Missile Defense (MD) Artificial Intelligence (AI) UAVs** NATO members demands The war accelerate In light of technological The war brought the tank back to the forefront, for MD solutions are significant shift at this shift towards Genrative Al dramatically sharpening accelerating, in particular domain, with growing (GAI), the Russoits vitality on the modern importance of tactical Ukrianian war accelerates to counter hypersonic, battlefield. Accordingly, high and medium altitude UAV (Categories 3 to 5) the integration of AI there has been a missiles threat, response over strategic platforms application into military significant growth in (categories 4 and 5), and medium-altitude methods and platforms, demand for various of missile threat. It alongside an expansion such as Automated Target MBTs among NATO generates MD digitization of UAV utilities. Recognition (ATR) and members, alongside the and integration to overall particularly ISR. In military intelligence release of old platforms military ConOpS, as NATO addition, the spread of analytics, which enhances stockplies to support Alliance will strive to drone swarm requires intelligence and Ukraine. The focus is on create a multi-layered air adjustments in demand operational effectiveness tank modernization, defence architecture. and industrial production on battefiled. armament, active lines. defense systems and survivability.

Disclaimer: This report covers main segments based on recent developments. All contracts follow.





What about space?

• The war is an AI global laboratory, with unprecedented funding for AI activities along technological support from both public and private sectors. As a result, the war has pushed drastically for growing use of AI technologies for various tasks: from facial recognition, through automated target recognition (ATR), including through precise ammunition, up to satellite imagery mass data and advanced military intelligence analytics.

an	Platform Definition	Contract Description	Leading Companies
	Al-Driven- Geospatial Intelligence	Al's most widespread use in Russo-Ukrainian war was geospatial intelligence. This practice is focused on geolocating sensitive military locations and armored convoys, based on analyzing various sensors, including open-source data and satellite imagery for targeting. Palantir Technologies is a world-class leader in this domain, whereas the other vendors mentioned focused mainly on providing Ukraine Armed Forces with advanced satellite Imagery products and raw intelligence materials.	Palantir Technologies Planet Labs BlackSky Technology Maxar Technologies Berkeley AI research [BAIR] (AII US)

NATO Innovative Fund (NIF)

- Multi-Sovereign Venture Capital Fund launched in 2022 aims to create a business and R&D environment for NATO members' Aerospace & Defense ecosystem.
- NIF is focused on emerging and disruptive technologies that can impact NATO defense posture and capabilities in nine technological domains: Al, data and computing, quantum-enabled technologies, autonomy, hypersonic technologies, space, biotechnology and human enhancements, novel materials and manufacturing, and energy and propulsion.

Sources: NATO, Frost & Sullivan

Source: Frost & Sullivan

Source: DoD, IMOD: Frost & Sullivan

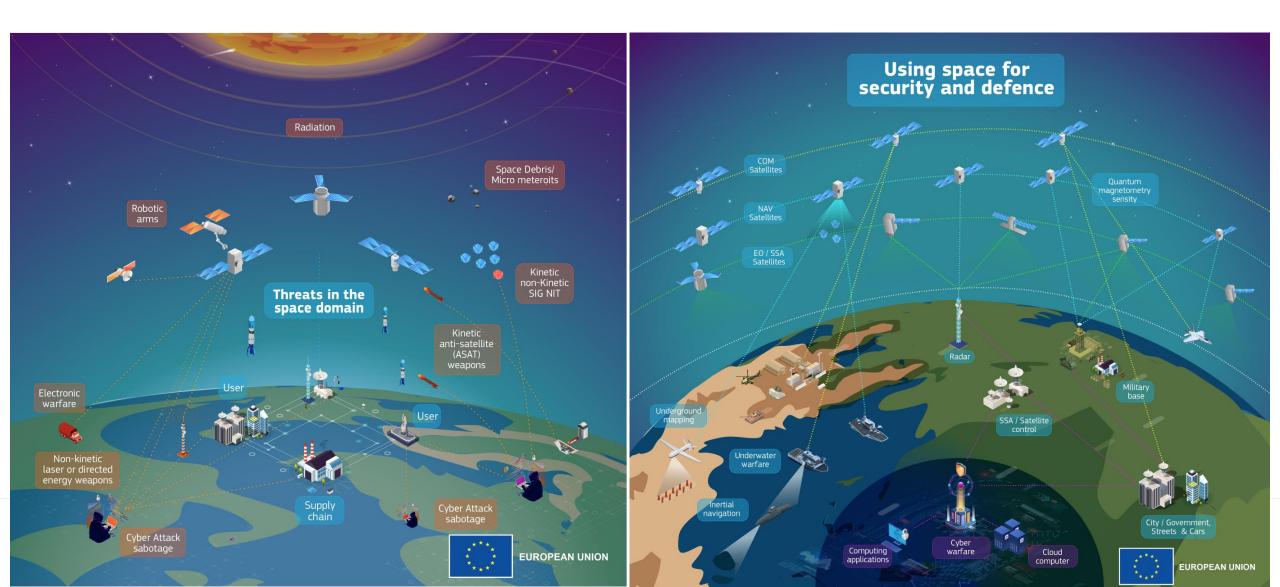


Meanwhile in Europe...



EU Space Strategy for Security and Defence

EU is taking action to **protect** its space assets, **defend** its interests, **deter** hostile activities in space and **strengthen** its strategic posture and autonomy.





IRIS²

INFRASTRUCTURE FOR RESILIENCE, INTERCONNECTIVITY AND SECURITY BY SATELLITE



Belgian EU Presidency H1/24, some space related focus areas

Research & Space

Priorities



Defence

Priorities

- Strategic Compass:
- "EU Rapid Deployment Capacity"
- . "Military Planning and Conduct Capability"
- Reflection on the establishment of a European Defence Union (incl. Focus on security & defence industry and review of the European Defence Fund)
- Reflection on the Institutional architecture of European defence (incl. internal & external aspects of CSDP crisis management)
- Budgetary aspects of European defence (incl. MFF midterm review & recommendations for next MFF)
- Military mobility
- EU Space Strategy (cf. ES PDY)
- NATO-EU cooperation

Three points

- For Research and Space: Cyber resilience of space infrastructure
- For Defence: EU Space Strategy
- Deepening of NATO-EU cooperation



Some EDF call topics 2023

4	Defence medical response, Chemical Biological Radiological Nuclear (CBRN)	 Federating CBRN systems - European CBRN system (D) Defence medical countermeasures Alliance (R) 	■ €40 M
A	Information superiority	■ Detect and Avoid (D) ■ Laser Communications (D) ■ Tactical RPAS (D)	■ €99 M
	Sensors	 Electromagnetic signal propagation (R) Optronics detector technologies (R) Sensor Grid (D) 	■ €69 M
ij	Cyber	 Automation of security penetration tests (R) Cyber situational awareness (D) Disployable autonomous Al Agent (D) 	■ €60 M
	Space	 Threat surveillance and protection of space-based assets (R) Initial operational capacity for Space situational awareness C2 and sensors (D) 	■ €125 M
	Digital transformation	 Human language technologies for defence - Preparation of a technological challenge (R) Human language technologies for defence - Organisation of a technological challenge (R) Dedicated hardware architectures for energy-efficient AI (R) 	■ €45 M



ESA and Security

- Update of ESA EU SatCen Collaboration going on, collaboration in:
 - climate change challenges
 - the definition of user requirements
 - the identification of synergies
 - the provision of geospatial products and services to user communities
- Continuation of Galileo
- Support to GovSatCom/IRIS2
- Civil Security from Space
- Renewal of launcher activities





Defence and Sustainability

- In 2023 and the following years, European countries will look into developing sustainable alternatives to defense products.
 - The heightened conversation around climate change and the consequent implementation of the EU's "green" regulations encourages defense manufacturers (and almost all industries) to comply with these frameworks to remain or become successful market participants.
 - An example is German company Rheinmetall's project to save energy and emissions in military installations, called Energy Independent and Efficient Deployable Military Camps (INDY). Part of the EU Green Deal and supported by the EDF, the program's main goal is to reduce fossil fuel dependence in military camps by the end of 2024.

Source: Rheinmetall; NATO; Breaking Defense; Frost & Sullivan



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Defense Spending Assessment: Growth Drivers, Europe, 2023–2027

	Driver	1–2 Years	3–4 Years	5 th Years
-	The Ukraine-Russia conflict that started in February 2022 boosted the demand for military equipment and systems in Europe, especially in countries bordering the war zone. This situation will continue for as long as the issue stays unresolved.	High	High	Medium
	Multiple countries (e.g., France, Poland) heavily allocate their defense budgets to modernization efforts and award contracts to replace legacy systems in various areas.	High	Medium	Medium
	Joint frameworks like NATO and the EU encourage European countries to invest in collective defense initiatives and R&D.	High	Medium	Medium
	European countries are forming business relationships with extra- continental nations, boosting bilateral commerce and technology exchange.	Medium	Medium	Low





Defense Spending Assessment: Growth Restraints, Europe, 2023–2027

	Restraint	1–2 Years	3-4 Years	5 th Years
-	Russia used to be Europe's main power supplier but has now cut around 80% of its gas provision to the continent, increasing prices, including those of defense products.	High	High	Medium
	Though Europe has a booming defense market, US Foreign Military Sales and investments still account for a considerable portion of military equipment and funds that Europe relies on.) High	High	Medium
	For some NATO countries, the organization's defense spending benchmark is too low (2% of GDP), which can halt the sector's growth. Still, some members are struggling to reach the current minimum.	Medium	Medium	Low
	Political difficulties often arise between European countries that can delay progress in defense cooperation. This was the case with Brexit in 2020 and with Finland's conflicting transition as a new NATO member.	Medium	Low	Low



In summary



What caught my eye?

- Disruptive technologies are important and challenge OEMs
- AI, Satellite Imagery (in combination with AI), UAVs, Cyber
- EU/European initiatives such as EDF and IRIS2
- Deeper NATO EU co-operation does not mean that bilateral is irrelevant
- "Green Defence" is a real thing, at least in Europe



Digital Resilience program



Digital Resilience

Finland will be the leader of comprehensive digital resilience.

Finland is an internationally desired partner due to its expertise and high-value ecosystems that provide sustainable protection to businesses and critical infrastructures of societies.

