

Linking space to user needs

European Union Agency for the Space Programme

Update from Market, Downstream and Innovation Department



Update on EUSPA Market, Downstream and Innovation

- CASSINI initiative – new webpages
 - EU Space Academy
 - New content for entry level – security course coming
 - 1-to-1 Mentoring to be opened soon
 - CASSINI Challenges 2025 open
 - CASSINI Business Accelerator next batch open
 - CASSINI Matchmaking @ Slush in Helsinki
 - CASSINI Investor network and Growth facility
- User Consultation forum 2024
 - Online event 08 October
 - Registration open

CASSINI is a €1 Bn initiative to support #EUSpace

The EU Space Programme



EO programme looking at our planet



GNSS service for positioning & timing info



Boosts GNSS's performances in Europe



Ensure secure communication capabilities



Informs about use and hazards of space

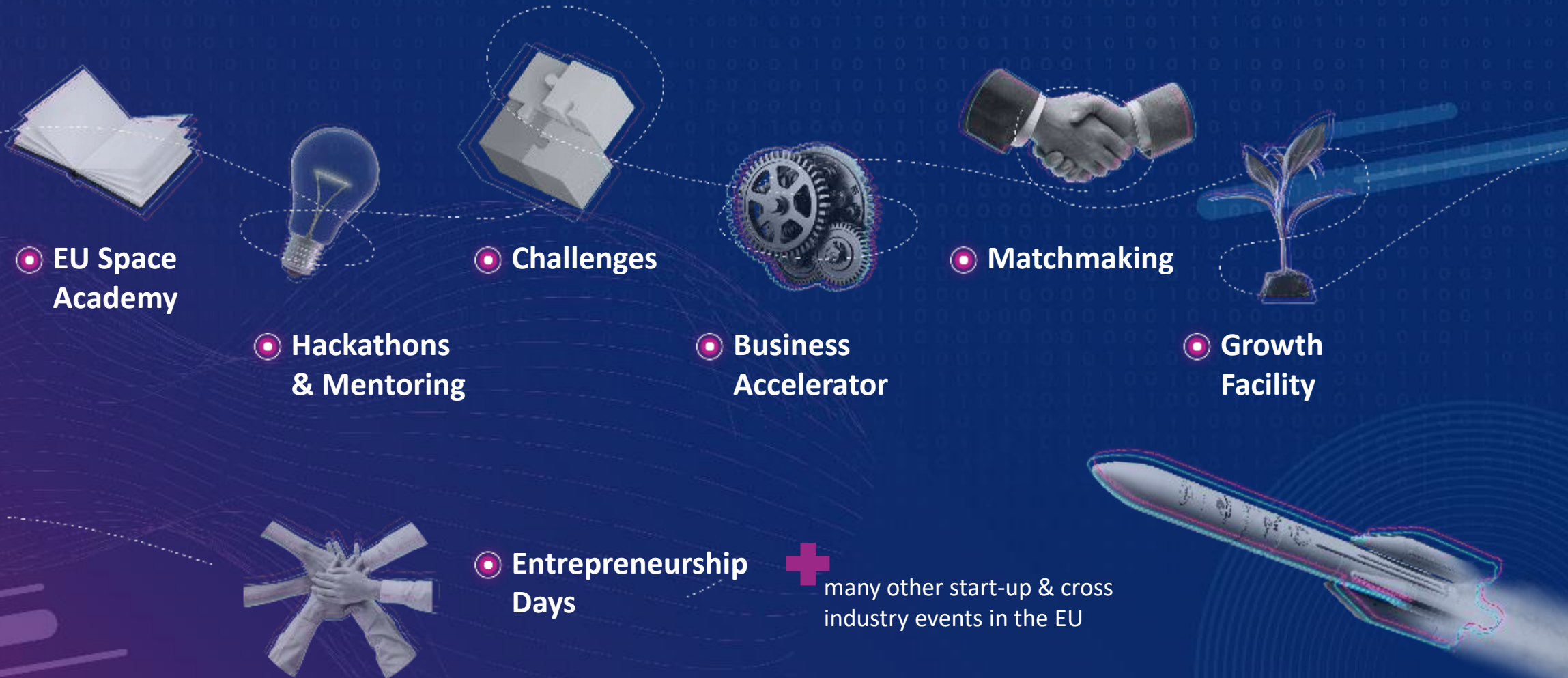
CASSINI #EUSpace

€1 Bn EU initiative to support space start-ups & SMEs in 2021-2027

*Covers the **full EU Space Programme**, from upstream tech to downstream applications*

<https://www.cassini.eu/cassini-initiative>

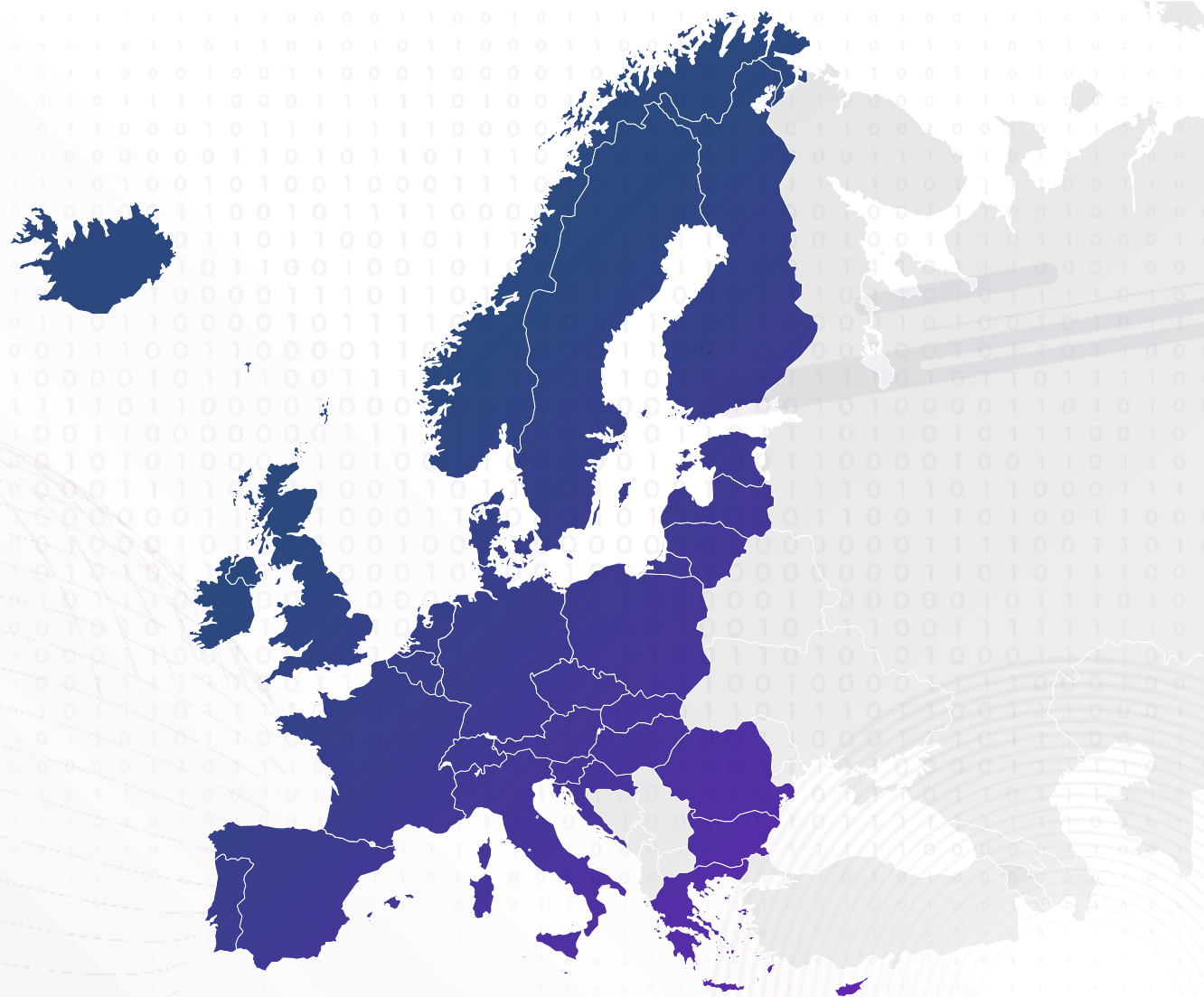
CASSINI backs each stage of the space entrepreneurship journey



CASSINI targets the commercialisation of space across Europe



CASSINI start-ups are present across the whole of Europe



The EU Space Academy introduces innovators to #EUSpace

New content published
1-to-1 Mentoring will be available soon



●*○
EU Space Academy
Learning Platform

Online learning platform offering lectures, workshops, & 1-to-1 mentoring to #EUSpace innovators

Raising awareness of #EUSpace opportunities, fostering the commercial use of space technology

Facilitating investment readiness of enthusiasts & entrepreneurs entering the space industry

The CASSINI Challenges boost #EUSpace commercial solutions

2025 Challenges now open!



CASSINI #EUSpace
Challenges

Online innovation competition boosting Galileo and Copernicus data solutions showing clear market uptake

Entrepreneur teams & early-stage startups shall **address real-world domains** such as health or mobility

Winners receive **cash prizes & networking opportunities** to evolve their products and bring them to market

<https://www.euspa.europa.eu/cassinichallenges>

The CASSINI Business Accelerator programme helps start-ups grow

Open Call for Applications for Batch 4
August 19 - September 30

6 months

20 start-ups

€75 k
equity free



CASSINI #EUSpace
Business Accelerator

Acceleration programme offering coaching, training & events to boost the commercial evolution of top space start-ups

Helps participants developing sales and fundraising skills, extending their network & accessing local stakeholders

Tailored to space companies in growth stage that have a product on the market & already achieved pre-commercial success

The CASSINI Matchmaking connects start-ups with new partners

CASSINI & EUSPA @ SLUSH 2024

Start-ups



Corporates



Investors



CASSINI #EUSpace
Matchmaking

Dedicated events for introducing start-ups, scaleup companies and SMEs to investors and corporates

Start-ups receive pitch training, curated intros, and 1-to-1 meetings, to help them secure funding & form partnerships

Investors connect with investment-ready companies & corporates can have early access to fresh tech inputs

The CASSINI Growth Facility deploys up to €1 Bn risk capital



CASSINI #EUSpace
Growth Facility

The initiative **fosters investment into EU-based space companies**

Provides up to **€1 Bn risk capital** to VC funds

Promotes #EUSpace business, stimulating Family Office investments and institutional loans

EUSPA User Consultation Forum

8 October 2024 online – Registration open



EUSPA's User Consultation Platform (UCP) is a systematic consultation involving business and industry leaders, entrepreneurs, service providers, innovators, and other EU Space user communities to express their needs and requirements, share best practices and present case studies.

Aviation and Drones

Maritime and Inland Waterways

Fisheries and Aquaculture

Emergency Management and Humanitarian Aid

Insurance and Finance

Infrastructure and 5G

Energy

Raw Materials

Urban Development

Tourism and Cultural Heritage

Health and Wellbeing

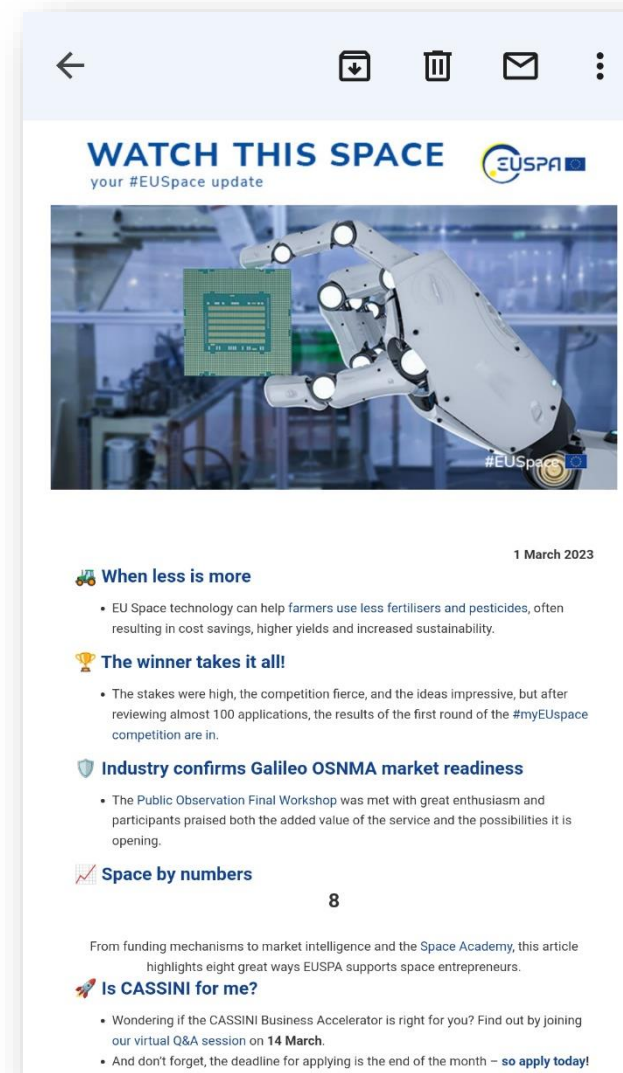
Timing and Synchronisation

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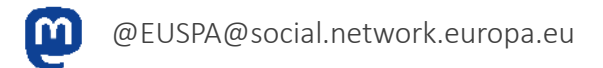
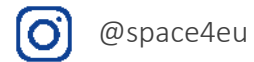




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Get in touch with us

www.euspa.europa.eu



EUSPA is hiring!

Apply today and help shape the future of #EUSpace!