



UN in Vienna – Opportunities to highlight Finnish space solutions

Space Business Forum

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UN Committee on the Peaceful Uses of Outer Space (COPUOS)



- Established in 1959 by the UN General Assembly
- Two subcommittees:
 - **Scientific-** and **Technical** Subcommittee & **Legal** Subcommittee
- Currently 104 Member States (Finland 2018-), 51 observers

→ Industry can contribute through side events and technical presentations hosted by Member States

UN Committee on the Peaceful Uses of Outer Space (COPUOS)



- Who attends the meetings of [COPUOS](#)?
 - Ministries dealing with peaceful uses of outer space
 - Permanent Missions in Vienna
 - National Space Agencies
 - IGOs
 - NGOs
- Possibility to reach a diverse audience in one place

Industry representatives at recent side events



- Speakers include representatives from, among others:
 - Airbus Defence and Space
 - Astroscale Holdings
 - AXA XL
 - Eutelsat
 - Exolaunch
 - Exotrail
 - SpaceData Inc.

UNOOSA – UN Office for Outer Space Affairs



- One of five key priorities from UNOOSA strategy: Accelerate achievement of Objectives by strengthening engagement with international organizations, **private sector**, academia, & civil society
- Various programmes with potential for industry cooperation, including:
 - UN Platform for Space-based Information for Disaster Management and Emergency Response (UN-SPIDER)
 - Access to Space for All

→ Raise your profile and benefit from a possible future partnership

Our plan: Hosting two events in the margins of the 68th session of COPUOS (25 June – 4 July)



1. Side event in the margins of the COPUOS session

- Focus: raising company's profile among delegations to COPUOS, and UNOOSA
- Audience: Participants to the COPUOS session
- Limitations
 - Organized outside the meeting hours, likely during the lunch break
 - Topic of the event must relate to an agenda item of the COPUOS session
 - 10-20 minutes time for each speaker
- Other speakers: For instance the Ambassador of Finland, a representative of UNOOSA, academia etc.
- Possibility to organize coffee, light lunch etc. in order to attract a larger audience

Our plan: Hosting two events in the margins of the 68th session of COPUOS (25 June – 4 July)



2. Networking reception outside the UN venue

- Focus: Sales/partnership oriented
- Organized in the evening before or after the side event at the Ambassador's residence
- Audience: freedom to invite any potential partner/customer
- Will organize drinks & food



Conclusion

- Are you interested in being a speaker at our planned events this year?
Please contact us by the end of March.
 - Currently working on draft scenarios for the side event in the UN. Looking forward to receiving your feedback!
 - Please note that participants are responsible for their own travel expenses

Thank you very much for your attention!



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